



# Innovation, Diversity, and Sustainability Through the Meeting Experience

WELCOME TO AMI

# 'Meetings' is Our Middle Name



Over 20 years ago, we began with a simple yet very unique vision: To change the meetings landscape through **innovation, diversity, and sustainability.**

These three pillars are at the core of who AMI is today.







## OUR TEAM

# The Core of Who We Are

A primary mission is to attract and retain the world's leading meeting services experts who personally serve our clients every day.

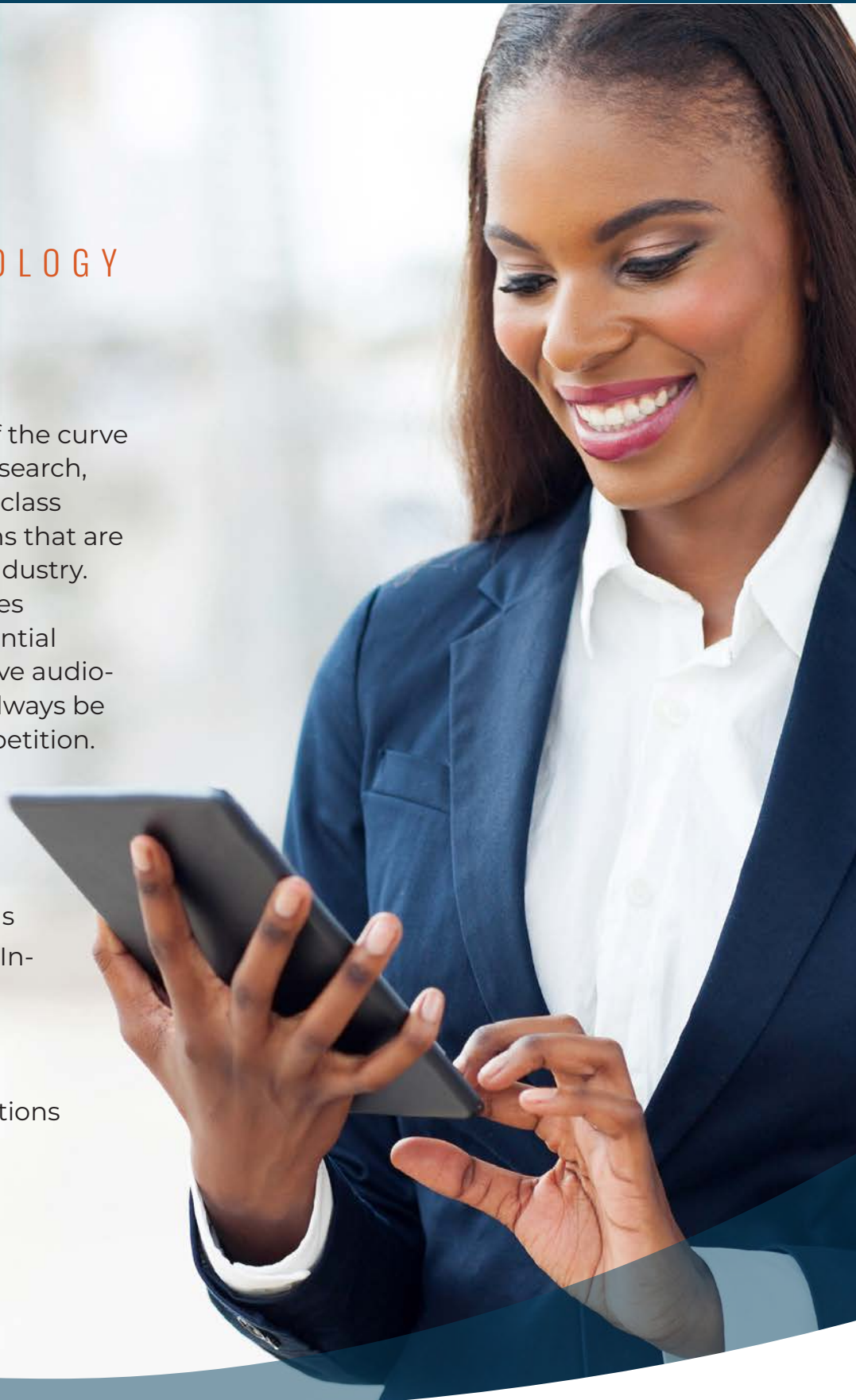
Each is a dedicated meeting specialist with multi-industry event experience always keeping you and your organization ahead of the curve.

Our teams provide white-glove customer-centric services for your internal meeting champions and attendees ensuring the highest degree of meeting success for in-person, virtual, and hybrid meetings types.

## MEETING TECHNOLOGY **Innovations**

AMI helps keep you ahead of the curve and your competition. We research, test, and implement best-in-class meeting technology solutions that are on the cutting edge of our industry. From new virtual technologies for engagement and experiential interactions to the latest in live audio-visual experiences, you will always be one step ahead of your competition.

- Audio-Visual Experiences
- Close-Caption Technologies
- Meeting Engagement Tools
- Enterprise License of Best-In-Class Virtual Software
- Meetings in the Metaverse
- Mobile Meeting Apps
- Registration Platform Solutions
- Virtual Meetings Solutions





# Diversity

## IS OUR STRENGTH

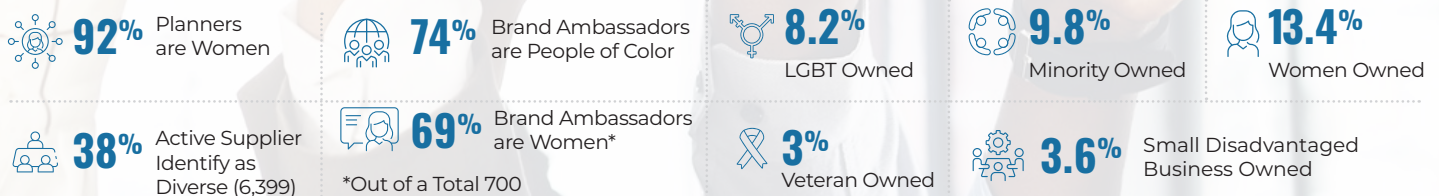
Operating in over 70 countries, we understand a culturally diverse team and a varied supply chain is a priority for most organizations today.

AMI vows to our clients and stakeholders, a fair proportion of our spending is committed to certified diverse market segments and suppliers.

When you partner with AMI, you know that not only is our staff socially and culturally diverse, we also strive to reflect the cultures and communities we serve.



### Diverse Tier II Talent Suppliers are the AMI Differentiator



# Sustainability

## IN MEETINGS

As an organization, we've worked to understand the environmental, social, and economic impact of our work with clients. We are especially aware of the impact on the environment that travel produces. That's why we've pledged to work on reducing the impact of producing meetings and events for our clients worldwide.

**Virtual Meetings**—Developing digital meeting strategies to meet your sustainability requirements.

**Hotel Partners**—We select hotels and suppliers with green policies and practices.

**Regionalized Meetings**—Holding multiple meeting sessions in regional locations to limit transportation requirements.

**Minimizing Paper**—Web based invites, online event registration, and electronic follow-up.



### AMI Attend-Tree Program

Annually we plant trees to offset the carbon emissions of our client's attendees. Doing our part for the environment.

WORLDWIDE

## At the Ready in Any Location

### In Person

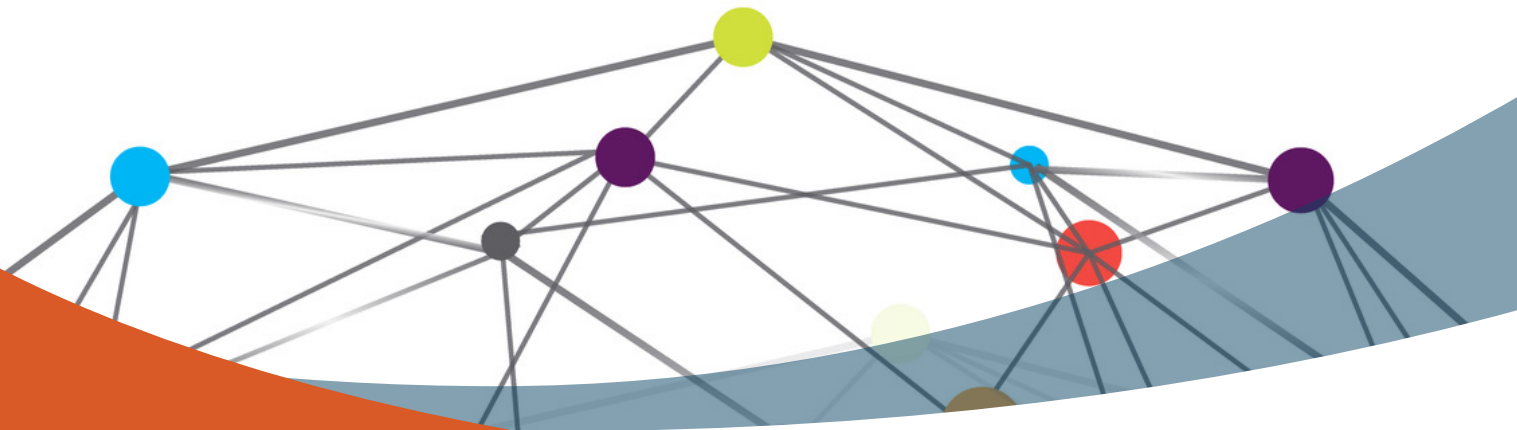
For engagements as small as 1:1 relationship-building encounters to product launches and conferences for tens of thousands, our global network of professionals are ready to go above and beyond to deliver what you need. AMI delivers meeting solutions and production technologies that make your attendees' experience second to none.

### Virtual

Our virtual meeting programs allow our clients the ability to use integrated, enterprise-quality technology capable of delivering interactive and experiential virtual meeting environments. These virtual strategies can accommodate an intimate setting for a few or a global engagement for thousands. When transitioning a meeting from in-person to virtual, we carefully balance the overall strategy with best-in-class tools to ensure your attendees are engaged.

### Hybrid

For successful hybrid meetings, we combine meeting types to give both your live and virtual meeting attendees a truly immersive and consistent experience. AMI can help you host an incredible in-person program while integrating an enterprise-class virtual experience for your remote attendees, thus providing interactivity and engagement for all.







END - TO - END

## Meeting Support

- Audiovisual Strategy and Support
- Close Caption and Translation
- Content Management
- Event Production Delegate Management
- Enterprise licensed technologies
- Food & Beverage Hotel Management
- Honoria and Expense Reimbursement
- Meeting Management Logistics
- On-site Registration Support
- On-site Labor
- Off-site Activities
- Meeting Supply Management
- Registration Services
- Remote Registration Support
- Speaker and Presentation Management
- Streaming Meeting Technologies
- Trade Show Display and Exhibit Management

**CONTACT US TO  
GET STARTED:**

866.377.7799 ext. 8870

BD@AmericanMeetings.com | AmericanMeetings.com