

## Our Mission

To collaborate with the world's top brands to have a positive and often life-changing impact on individuals through custom live and online experiences.

## Providing an Environmental Legacy to Be Proud Of

AMI cares about you and the world. We strive to provide an environmental legacy that matches our clients' values. Our commitment to sustainable meetings and events includes food and beverage, eco-friendly sourcing, waste reduction, and recycling.



**81%**

Meeting professionals who expect this year's events to have a face-to-face element and need greener options.



**83%**

Organizations who strive to take sustainability into account when planning meetings & events

## Greener Meetings with ESG Consideration and Best Practices

### Sustainable Hotels & Venues

We hold our hotel partners and venues to high sustainability standards, ensuring they do their part to provide eco-friendly alternatives to guests and attendees, whether that means using solar power, locally sourced décor, significant recycling initiatives, or low carbon emissions.

### Eco Friendly Transportation

We source eco-friendly ground transportation for event guests to reduce carbon emissions. We also encourage clients to combine or regionalize meetings to limit transportation requirements.

### Virtual & Hybrid Events

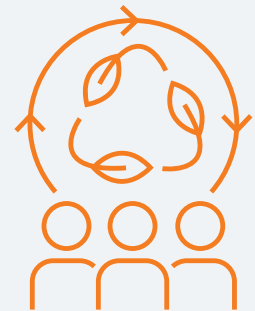
We encourage clients to leverage our technology capabilities to host virtual or hybrid meetings. Virtual elements help reduce waste and decrease the carbon footprint left from travel.

### Sustainable Event Swag

AMI has a global network of diverse suppliers who can provide ethically sourced, sustainable products that your attendees will genuinely value.

### Equipment and Resources

We can provide a list of alternative engaging technologies and event applications that digitally offer all the necessary attendee information. We reduce waste through web-based invites, online registration, and digital follow-up.



## One Tree for Every Attendee

The AMI One Tree program supports our sustainable meetings and events green initiative to help save the planet. In partnership with One Tree Planted, we plant trees to offset the carbon emissions from all of our clients' attendees annually. We chose to support this program because trees play an integral part in cooling the planet by absorbing harmful greenhouse gas emissions (i.e., carbon dioxide) and releasing oxygen back into the atmosphere.



## Internal AMI Policies

- Reduce electric usage
- Work from home policy
- Reducing waste & recycling
- Elimination of plasticware in office
- Utilize software to eliminate unnecessary paper
- Use sustainable materials in our products, packaging, and marketing
- Use local and sustainable suppliers/partners

## Success Serving Millions of Attendees

### Supporting industries as they implement their ESG Initiatives

- Pharmaceutical
- Biotech & Healthcare
- Insurance
- Commercial Real Estate
- Retail
- Investment Banking
- Consumer Brands
- Finance

## Responsible Sourcing Capabilities

### Trusted Suppliers Through The American Meetings Network

- Hotels
- Audiovisual
- Registration Platforms
- Ground Transportation
- Air Agencies
- Meeting Technologies
- Organizations