

FTE SERVICE MODEL: Pharmaceutical, Biotech & Healthcare

MEETING & EVENT CAPABILITIES

MEETING TECHNOLOGIES AND SERVICES

- Webinar, webcasting, and virtual meetings
- On-site directors and service staff
- Multimedia presentations
- Reporting metrics
- Database management
- Mobile meeting apps
- Registration platform solutions and web-based event management software

STRATEGIC MEETING MANAGEMENT PLANNING

- Creative and branding services
- Integrated event marketing—collateral, materials, and promotional items
- Technology strategies—custom and turnkey solutions
- Attendee recruitment and management
- Trade-show management and sales
- Financial consultation and management

LOGISTICS, LODGING & TRANSPORTATION

- Site search services
- Contract negotiation and vendor management
- Speaker and entertainment arrangements
- Surveys and follow up
- Affiliate partner services

ROBUST SOURCING CAPABILITIES

MEMBERS AND TRUSTED SUPPLIERS ARE PROVISIONED FROM THE AMERICAN MEETINGS NETWORK®

- Hotels
- Audiovisual technology
- Registration platforms
- Ground transportation
- Travel agencies
- Meeting technology organizations

SPECIALIZING IN PHARMA, BIOTECH & HEALTHCARE MEETING TYPES

LIVE, VIRTUAL, AND HYBRID

- Investigator meetings
- Product launches
- HCP advisory boards
- Field force meetings
- Speaker training
- Internal training meetings



AMI has experience catering to organizations that support a long list of therapeutic products and services

- Cardiovascular
- Endocrinology
- Gastroenterology
- Hematology
- Hemophilia
- Immunology
- Immunoscience
- Infectious diseases
- Inflammation
- Mental health
- Metabolics
- Multi-resistant pathogens
- Neurologic
- Oncology
- Pain management
- Pneumococcal disease
- Psychiatric
- Rare diseases
- Renal
- Respiratory
- Rheumatoid arthritis
- Rheumatologic
- Smoking cessation
- Vaccines
- Virology